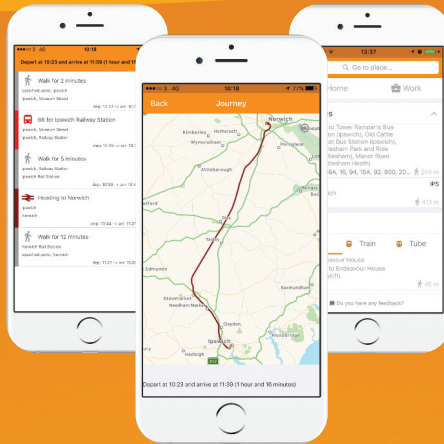


THERE'S NO catch!

DOWNLOAD FOR FREE

Ipswich Borough Council and St John's primary school are working together on an exciting home to school transport project. At the heart of the project is an app called Catch! - this is a real time journey planner that is currently in development and funded by Innovate UK, the Government funded innovation agency.



WHAT WE NEED YOU TO DO:

The project relies on gathering data from users of the app, without this 'crowdsourced' data we will not have enough information to use, so we need your support and involvement.

Over the next few days you will receive a SMS with a link to the catch app -please click on the link to take you to the website for the project, from there you can download the catch! app on either Android or iPhone. There will be full instructions on how to do this.

You will also find information about the project and its partners, plus contact details for the project team.

www.travelai.info/catch



THERE IS NO CATCH JUST BENEFITS

HOW COULD CATCH! BENEFIT YOUR SCHOOL?

- The app will capture real time information on travel patterns, journey times and congestion on the commute. The data will be anonymous and will help the school and councils to make better transport plans.
- As a thank you for taking part in the project, St John's will be eligible for £2,500 to go towards science resources for the school.
- The Ipswich Waterfront Innovation Centre at the University of Suffolk will host two half day inspirational science events with Innovate UK and the Transport Systems Catapult.

HOW COULD CATCH! BENEFIT YOU?

The Catch! Journey planner can be used across the UK, for all modes of transport and it is free for you to download.

- Plan journeys anywhere in the UK or use one-click short cuts for favourite and nearby places.
- Get there on time by specifying departure or arrival times.
- Choose what's best for you, car, bike, foot or public transport.
- Find live departure times from nearby bus stops and train stations.
- Never miss a turn or connection with leg-by-leg routing and times.

FAQs

Will my data be shared?

Any use of the data outside or beyond the project will be restricted to anonymised data to protect your privacy

What data is transmitted from the app?

Registration details, app performance data and details about your travel

How will the data be used?

Location data will be processed such as: Mode of travel, frequented locations, purpose of journeys, individual & community travel patterns & behaviour

Will the app drain my battery?

While every effort has been made to keep battery use to a minimum, it is recommended that you charge your phone every night

